

# LEGAL PROJECT MANAGEMENT

A two-day program to help you control costs and improve your firm's bottom line.

**Improve your legal project management skills through this two-day program, produced in a unique collaboration between leading business and law schools.**

Running a law firm in today's competitive environment requires a whole new slate of management skills—not just to stand out from the crowd, but to survive at all. Are you and your firm up to the challenge, or will inefficiency sink your ship?

Clients now demand more services at lower cost, which means you must get serious about implementing efficiency measures if you want to compete. That's why we're offering a brand-new program on legal project management skills (LPM) to help you navigate this challenging territory and boost your bottom line. As a unique collaboration between Vanderbilt's nationally ranked law and business schools, this program will teach you lean business management methods that are established, proven, and custom-designed for the legal industry.

This program offers an incredible amount of skill-building and knowledge packed into just two short days. You'll leave with a crystal-clear understanding of your firm's business priorities and a concrete plan for tailoring your strategy to support your goals.

## The Bottom Line Value to You and Your Organization

Over the course of two days, you will:

- Analyze your organization's unique strengths and weaknesses
- Perform a stakeholder analysis to build support for your LPM initiatives
- Learn the critical elements of LPM and their outcomes
- Learn how to spot and eliminate waste in your processes
- Craft an optimal work process for your firm
- Learn how to avoid key LPM pitfalls
- Learn how to anticipate and handle disruptive challenges during a client engagement
- Learn best practices for budgeting and pricing
- Earn Continuing Legal Education credit, as approved by the state bar associations in which you're licensed

## Your Instructors

### Larry Bridgesmith

*Adjunct Professor, Vanderbilt School of Law  
Legal Tech Entrepreneur*

Larry has practiced employment and labor law for over 30 years, and is an expert in legal project management.

He applies his career experience in mediation and dispute resolution to consulting engagements with legal practices and in-house legal departments seeking to improve

project management and adapt to the rapid pace of change in the ways legal services are delivered. As a member of Vanderbilt's adjunct law faculty, he teaches Mediation and is affiliated with the Law & Innovation Program, for which he developed a Legal Project Management course now offered annually.

### Nancy Lea Hyer

*Associate Dean  
Associate Professor of Operations Management*

Nancy served as Operations Research Manager at Hewlett-Packard's Network Measurements



Division, where she worked as a project manager before moving to academia. She is the co-author (with Karen Brown) of *Managing Projects: A Team-Based Approach* (McGraw-Hill, 2010). She participated, along with Adjunct Professor Larry Bridgesmith, in a survey of legal project management practices in the legal industry in 2015. She has taught and led several Owen Executive Development Institute programs.

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**Legal Project Management is a joint program offered in partnership with the Vanderbilt Law School.**

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## Who Should Attend

- Project managers working in the legal sector
- Practice management leaders in law departments and law firms
- In-house lawyers and outside counsel who want or need to be more productive and effective in accomplishing specific legal tasks
- Non-traditional legal service providers who want or need to advance their skills in operational disciplines
- Lawyers who want to learn the language and methods of operations management to improve their skills at approaching all types of projects

## Cost

\$2,180

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

*\*Program content and faculty subject to change; check website for details.*

## Your Instructors (cont.)

### John Murdock

Partner

*Bradley Arant Boult Cummings LLP*

John is a partner in the Nashville office of Bradley Arant Boult Cummings LLP. He graduated in the Order of the Coif from Vanderbilt Law School in 1981.

John has a business law practice covering a wide range of corporate and commercial matters. He has for many years creatively applied, written about, and spoken on information technology in law practice. John collaborates with Nancy Hyer to explore and teach the use of project management, Lean, and other operations disciplines in the practice of law.



## Legal Project Management – Sample Program Schedule\*

	Day 1	Day 2
AM	<ul style="list-style-type: none"><li>• Introductions</li><li>• State of Law</li><li>• Basics of Project Management</li></ul>	<ul style="list-style-type: none"><li>• Creating a Process in a Legal Environment</li><li>• Application of LPM to Transactions</li></ul>
PM	<ul style="list-style-type: none"><li>• Application of LPM to Litigation</li><li>• Analysis Exercises</li></ul>	<ul style="list-style-type: none"><li>• Future of the Professions</li><li>• Overcoming Barriers</li><li>• Ethics of LPM</li></ul>

*Classes typically run from 8:00 a.m. to 4:30 p.m. (Central). Breaks are scheduled in a.m., p.m. and for lunch. Schedule is subject to change.*



**Executive Development Institute**  
OWEN GRADUATE SCHOOL OF MANAGEMENT

**VANDERBILT.**  Law School

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *Business Week*, *The Economist*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Vanderbilt Executive Education offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise.

Vanderbilt Law School stands out for its path-breaking approaches to preparing lawyers for the 21st century, and is consistently ranked among the top 20 law schools in the nation in *U.S. News & World Report*.

Located on the Vanderbilt University campus in Nashville, Tennessee, the Vanderbilt Law School combines the advantages of a rigorous legal curriculum delivered by top-tier faculty, a small, carefully selected student body, and a stimulating and diverse university community.

401 21<sup>st</sup> Avenue South | Nashville, TN 37203-2422 | 615.322.2513 | [vanderbiltexecinstitute.com](http://vanderbiltexecinstitute.com)